# The global leader in personality assessment.

Grounded in decades of scientific research, Hogan's assessment solutions help you dramatically reduce turnover and increase productivity by hiring the right people, developing key talent, and evaluating leadership potential.

## Our Solutions:

- > Leadership Development
- > Employee Development
- > Employee Selection
- > High Potential Employees
- > Judgment
- > Safety
- > Team Development
- > Emotional Intelligence
- > Competencies
- > Custom Solutions

## Advantage Report

Put the Hogan Advantage to work for you

Advantage measures the core of what makes a great performer in any role: general employability. Across the working world, certain characteristics make better, more effective, higher performing employees. Hogan's Advantage report is a low-cost solution that provides an immediate recommendation, targeted at entry- to supervisor-level positions.

Designed specifically to function as a pre-hire selection tool, it is also accompanied by dynamic interview questions that a recruiter or hiring manger may use to quickly and efficiently probe potential areas of concern while assessing interview candidates.

Hogan measures the three fundamental characteristics that make a good employee:

### Dependability

How well they follow established rules and procedures, make work activities a priority, accepts supervision, and follows through.

#### Composure

How a person can handle stress and pressure, while maintaining a state of calm, and not becoming outwardly upset or emotional.

#### **Customer Focus**

How easily they can empathize and relate to clients or customers in a friendly, positive, and helpful manner.

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