The global leader in personality assessment.

Grounded in decades of scientific research, Hogan's assessment solutions help you dramatically reduce turnover and increase productivity by hiring the right people, developing key talent, and evaluating leadership potential.

Our Solutions:

- > Leadership Development
- > Employee Development
- > Employee Selection
- > High Potential Employees
- > Judgment
- > Safety
- > Team Development
- > Emotional Intelligence
- > Competencies
- > Custom Solutions

Insight Series The Middle Matters

For decades, Hogan has helped organizations find and develop C-suite talent. The Insight Series is designed for the middle – the on-the-ground managers responsible for bridging top management with staff and delivering organizational results.

The Insight Series provides organizations with scientifically validated information about an individual's strengths, performance risks, and core values. Used as a feedback tool for selection or development, the easy-to-understand series gives emerging and mid-level managers the self-awareness needed to perform effectively. Based on Hogan's trademark assessments, the three-part series includes reports derived from the Hogan Personality Inventory, Hogan Development Survey, and Motives, Values, Preferences Inventory.

Insight HPI

Uses the Hogan Personality Inventory to determine how individuals manage stress, interact with others, approach work tasks, and solve problems

Insight HDS

Uses the Hogan Development Survey to pinpoint behaviors that emerge during times of stress that can cause damaged relationships and derailed careers

Insight MVPI

Uses the Motives, Values, Preferences Inventory to detail an individual's core values – the goals and interests that determine satisfaction and drive careers

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